

MASS MEDIA DICTIONARY

- ✚ **Technology** is the sum of techniques, skills, methods, and processes used in the production of goods or services or in the accomplishment of objectives, such as scientific investigation.
- ✚ **Mass media** refers to a diverse array of media technology that reach a large audience via mass communication.
- ✚ **News** is information about current events. This may be provided through many different media: word of mouth, printing, postal systems, electronic communication, or through the testimony of observers and witnesses to events.

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